

# variable maps

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## Overview

Variable Maps is a direct mail agency, printer and mail house, experienced in project management of marketing execution and commercial printing programs. Established in 2006, Variable Maps is an independently-owned group inside DCG ONE.

Strategic and consultative, Rich Voslow brings solutions to complex executions and maximizes efficiency. Rich splits his time between client consultations and being in the Seattle headquarters as needed to oversee production and manufacturing.

## DCG ONE

DCG ONE is the largest commercial printing plant in the Pacific Northwest, where Rich Voslow has been a senior member of the account management team for over 20 years.

DCG ONE's extensive mailing capabilities include being HIPAA compliant and certified SOCII to safeguard data integrity and security. Over 80 million pieces of mail are delivered to the Post Office annually.

DCG ONE is a certified G7 Master Printer and is FSC certified. In-house printing includes large format, full heat-set web, digital and sheet-fed.

## Keywords

- Marketing and Advertising
- Direct Mail
- Printing
- Fulfilment/Assembly/Kitting
- Mailing Lists/Data Processing
- HIPAA compliant
- SOC 2 Type II certified

## Certifications

**HUBZone**   **LGBT**   **DOBE**   **DBE**   **SEDBE**   **Small Business**

**DUNS Number**   055548441   **CAGE Code** 7WEV7

**NAICS Codes**   541860   Direct Mail Advertising  
541613   Advertising and Marketing  
323111   Commercial Printing



# Capabilities Statement